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	Samya Ali El shenawi	Name
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	رئيس برنامج ماجستير التصميم والتواصل البصري- كلية الفنون والتصميم - جامعة جدارا - الأردن	الوظيفة الحالية وجهة العمل
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	s.elshenawi@jadara.edu.jo SAMIA_ALSHENAWI@arts.helwan.edu.eg	البريد الإلكتروني
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<p><u>Personal Information:</u></p> <p>Academic Status: Professor in Printing, Publishing& Packaging</p> <p>College/Department: Printing, Publishing& Packaging department, Faculty of Applied Arts - Helwan University - Egypt.</p> <p>Area of Specialization: Packaging Technology.</p> <p>Nationality: Egyptian</p> <p>Telephone number: 01113115393</p> <p>Email: Samyashenawi@yahoo.com</p> <p>SAMIA_ALSHENAWI@a-arts.helwan.edu.eg</p> <p><u>Present Academic Information:</u></p> <p>Current position: Head of visual communication Master program</p> <p>College/Department: Graphic Design department, Faculty of Arts & Design, Jadara university- Jordan</p>	السيرة الذاتية (مرفق)
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Academic Status: Professor of visual communication Master program

Area of Specialization: Graphic Design

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Academic Qualification

FHEA (Fellowship of Higher Education Academy) Higher Education Academy, United Kingdom. 2016

Professor of Printing, publishing & Packaging, Faculty of Applied Arts, Helwan University. 2004

Associate Prof: Printing, publishing & Packaging, Faculty of Applied Arts, Helwan University. 1999

Lecturer: Printing, publishing & Packaging Faculty of Applied Arts, Helwan University. 1994

Ass. Lecturer: Printing, publishing & Packaging, Faculty of Applied Arts, Helwan University. 1986

Demonstrator: Printing, publishing & Packaging Faculty of Applied Arts, Helwan University. 1982

Academic Experience:

1. NQF Program/ Course Learning outcomes Development, College of Arts and Science. Applied Science University, Kingdom of Bahrain. 2018
2. Expert in 3rd National Skills Competition, (Be the best), in the Graphic Design Skills. Applied Science University, Kingdom of Bahrain. 2017
3. Expert in 2nd National Skills Competition in the Graphic Design Skills. SH. Khalifa Bin Salman Institute of Technology, Kingdom of Bahrain. 2015
4. Information's & Layout Trainer for Graphic Design Department in Bahrain Defense Force. Applied Sciences University, Kingdom of Bahrain. 2014

1. Apply Packaging on Demand, 8th International Symposium on Food Packaging, 2025 - ILSI, Europe, Barcelona, Spain. (في التحكيم)
2. The Role of Packaging Design Strategies on Sustainable Development, Journal of Development Studies. (في التحكيم)
3. The Effect of Interactive Design on Learning Outcomes Development in an e- Learning Environment,

الأبحاث المنشورة (آخر ثلاث سنوات)

<p>مجلة العمارة والفنون والعلوم الإنسانية - مجلة علمية محكمة، تم قبوله في 24-3 ، https://mjaf.journals.ekb.eg/journal/editorial.boar 2025 ،52 (10)</p> <p>4. Paper packaging manufacture by using sunflower seed shells in enhancing sustainable future.</p> <p>مجلة العمارة والفنون والعلوم الإنسانية - مجلة علمية محكمة - (7) 6، ديسمبر 2022 ص https://mjaf.journals.ekb.eg/journal/editorial.boar 967-949</p> <p>5. "The impact of interactive learning and digital technology in supporting creativity and improving teaching methods".</p> <p>مجلة العمارة والفنون والعلوم الإنسانية - مجلة علمية محكمة – المجلد (6) العدد 2، ابريل 2021 ص 2056-2040 https://mjaf.journals.ekb.eg/journal/editorial.boar</p>	
<ol style="list-style-type: none"> 1. Good teaching Practices” Forum. Applied Science University, Kingdom of Bahrain. 2019 2. Educational Professional Presentation. Applied Science University, Kingdom of Bahrain. 2018 3. Following Modules in the Research Connect Course, Britch Council, Kingdom of Bahrain. 2018 4. National Skills Competition, in Graphic Design Skills. Applied Science University, Kingdom of Bahrain. 2017 5. Professional Certificate in academic Practice (FHEA) Higher Education Academy. United Kingdom. 2016 6. Green Capital Project. Ministry of Interior, Kingdom of Bahrain. 2015 7. Mapping Qualifications to the NQF Course. Ta’seel Company, Kingdom of Bahrain. 2015 	<p>الجوائز</p>

PROFILE
Professor. Samya EL Shenawi



Personal Information:	
Academic Status:	Professor in Printing, Publishing& Packaging
College/Department:	Printing, Publishing& Packaging department, Faculty of Applied Arts - Helwan University - Egypt.
Area of Specialization:	Packaging Technology.
Nationality:	Egyptian
Telephone number:	01113115393
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Present Academic Information	
Current position:	Head of visual communication Master program
College/Department:	Graphic Design department, Faculty of Arts & Design, Jadara university- Jordan
Academic Status:	Professor of visual communication Master program
Area of Specialization:	Graphic Design
Telephone number:	0792979315
Email:	Samyashenawi@yahoo.com s.elshenawi@jadara.edu.jo

Education:

Academic Qualification	Educational Institution	Period
Education degree:		
FHEA : (Fellowship of Higher Education Academy)	Higher Education Academy, United Kingdom	15/8/2016
Professor of Printing, publishing & Packaging	Faculty of Applied Arts, Helwan University	28/11/2004
Associate Prof: Printing, publishing & Packaging	Faculty of Applied Arts, Helwan University	20/6/1999
Lecturer: Printing, publishing & Packaging	Faculty of Applied Arts, Helwan University	27/ 2 /1994
Ass. Lecturer: Printing, publishing & Packaging	Faculty of Applied Arts, Helwan University	17/11/1986
Demonstrator: Printing, publishing & Packaging	Faculty of Applied Arts, Helwan University	2 /2 /1982

Positions Held/Academic Experience

Position	Institution	Period
Professor of visual communication program	Faculty of Arts & Design, jadara UniversityJordan.	2023-present
Coordinator of scientific research committee, College of Arts and Science	Applied Sciences University, Kingdom of Bahrain	2018-2019
Director of academic advising committee, College of Arts and Science	Applied Sciences University, Kingdom of Bahrain	2018-2019
Coordinator of university academic promotions committee.	Applied Sciences University, Kingdom of Bahrain	2016-2018
Director of QAA Unit- College of Arts and Science.	Applied Sciences University, Kingdom of Bahrain	2014-2016
Head of academic promotions committee, College of Arts and Science.	Applied Sciences University, Kingdom of Bahrain	2014-2015
Director of Training and Internship Unit, College of Arts and Science.	Applied Sciences University, Kingdom of Bahrain	2013-2014
Coordinator of QAA Unit, College of Arts and	Applied Sciences University, Kingdom of Bahrain	2011-2013

Science.		
Head of Printing, Publishing & Packaging dept.	Faculty of Applied Arts, Helwan University, Egypt	2008-2009
CO-PI of Quality Assurance& Accreditation Project (QAAP)	Faculty of Applied Arts, Helwan University, Egypt	2006-2009
Academic Experience:	Institute	Period
NQF Program/ Course Learning outcomes Development, College of Arts and Science.	Applied Science University, Kingdom of Bahrain.	1/2018
Expert in 3 rd National Skills Competition, (Be the best), in the Graphic Design Skills.	Applied Science University, Kingdom of Bahrain	3/2017
Expert in 2 nd National Skills Competition in the Graphic Design Skills.	SH.Khalifa Bin Salman Institute of Technology, Kingdom of Bahrain	1/2015
Information's & Layout Trainer for Graphic Design Department in Bahrain Defense Force.	Applied Sciences University, Kingdom of Bahrain.	6/2014
Program/ Course Specification Development and Design, College of Arts and Science.	Applied Sciences University, Kingdom of Bahrain.	2013
External Examiner for evaluating the final project of the students of BA Graphic Design.	Faculty of Arts& Design of Royal university for Woman, Kingdom of Bahrain	5/2012

Membership of Professional Bodies

Professional Bodies	Location	Period
FHEA (Fellowship of Higher Education Academy)	London, United Kingdom	2016 - present
World Packaging Organization	South of Africa	2006 - present
Indian Institute of Packaging	Mumbai - India	2006 - present
PIRA company	Cambridge, United Kingdom	2001 - 2010
SMURFIT companies for cardboard packaging	West Auckland, Durham, United Kingdom.	2001 - 2010
Egyptian Association of Packaging	Egypt	1999 - present

Publications:

6. The Effect of Interactive Design on Learning Outcomes Development in an e- Learning Environment, مجلة العمارة والفنون والعلوم الإنسانية - مجلة علمية محكمة، تم قبوله في 24-3 ، سوف يتم نشره في المجلد (10) العدد 52، 2025 (بحث مشترك)
7. Paper packaging manufacture by using sunflower seed shells in enhancing sustainable future. مجلة العمارة والفنون والعلوم الإنسانية - مجلة علمية محكمة -المجلد (7) العدد 6، ديسمبر 2022 ص 949-967 (بحث مشترك)
<https://mjaf.journals.ekb.eg/journal/editorial.board>
8. "The impact of interactive learning and digital technology in supporting creativity and improving teaching methods". مجلة العمارة والفنون والعلوم الإنسانية - مجلة علمية محكمة – المجلد (6) العدد 2، إبريل 2021 ص 2040-2056 (بحث مشترك)
<https://mjaf.journals.ekb.eg/journal/editorial.board>
9. "The impact of Interaction between multimedia and animation in creation and development of visual arts to enhance teaching methods", International conference and strategic planning summit, the eighth World Alliance for Arts Education (WAAE), Luxor, Egypt. 27-30/3/2019.
10. "Teaching & Learning", Second Good Teaching Conference, Applied Science University, Kingdom of Bahrain, 21/1/2018.
11. "Smart" Food Packaging", The Creative Process of Scientific Developments supporting, Safety and Innovation conference, Barcelona, Spain, 16-18/2016.(بحث مشترك)
12. "Quality education and training: Sustainability and Employability" Third conference of National Authority for Qualifications & Quality Assurance of Education& Training, Kingdom of Bahrain, 18-19/2/ 2015.
13. "The Effect of New Technology on Design & Printing" The First Jordanian International Conference on Architecture and Design-a research, Jordan, 29-31/5/2014.(بحث مشترك)
14. "Opportunities and challenges of digital technology in Economic Marketing and Advertising", International First Scientific Conference of Design between Innovation and Sustainability, Faculty of Applied Arts, Egypt, 8-10/10/2012.(بحث مشترك)

15. "Expectations and technological innovations in the cardboard products and its impact on the quality of packaging", Fifth Scientific Conference of (AHKBAR ELYOME) Academy, 23-24/12/2008.
16. "Innovative strength packaging for consumer" Indian Institute of Packaging scientific Magazine, 3/2007.
17. "Trends in Packaging, Designer Magazine, Helwan University, 23/3/2007.
18. "The important of packaging materials", Development of packaging, Cairo festival, 7-29/11/2007.
19. "Evolution in the packaging materials", Conference and Exhibition for the Arab International equipment machinery and accessories for packaging, 6-9/7/2006.
20. "New Trends of packaging paper to rupture resistant ", The Egyptian Association for the development of packaging, Afro-Arab conference in Cairo X (Sibdik 10), 16-19/10/2003.
21. "Determination of volatile organic materials and air pollution resulting from the stages of sheet fed offset printing" Scientific Conference VIII, "Applied Arts between development and innovation in product design in Arab nation - College of Applied Arts, 2-3/11/2002.
22. "Modern technology in packaging products for small packages", First National Conference on the traditional industries and crafts Egyptian Environmental, Social Fund for Development, Egypt, 15-16/4/2002.
23. " Volatile organic compounds in the printing, packaging and its impact on the environment", Cairo International Conference on Afro-Arab VIII (Sibdik 8) Egyptian Society for the development of packaging, 3-4/9/2001.
24. "Avoiding the environmental pollution in printing and packaging system", Cairo International Conference on Afro-Arab VII (SIPDIC 7) Egyptian Society for the development of packaging, 8-10/4/2001.
25. "The importance of the use of varnishes coverage to raise the quality of the appearance of the printing product layout", Seventh Scientific Conference of Applied Arts, "Towards a Clean Environment", College of Applied Arts, 11-12/11/2000.
26. "The effect of paper food packaging on hygiene and environment" Seventh International Conference on Energy and Environment", Academy of Scientific Research, Egypt, 11-13/3/2000.
27. "Print Graphic Design for packaging by inks fluorescent", Second Scientific Conference (Art and cultural development) Faculty of Fine Arts, Alexandria University, 17-19/10/1998.
28. "The effect of packaging and printing process on environment pollution Cairo International Conference on Energy and Environment - Academy of Scientific Research, 18-21/5/1998.
29. "Raising the quality of the screen images directly on corrugated cardboard using method flexography method" Third International Conference for the development of packaging, 13-15/10/1997.
30. "Improving the quality of the appearance of the package by adding the explosive materials have advantages, especially during the manufacturing stages of severity of cardboard", First international conference for the development of industries feeding systems packaging, 23-25/10/1995.
31. "Developing and improving the appearance of the packaging printing through the use of varnishes water base", Fifth International Conference of printing and packaging, 22-26/9/1994.

Additional activities:

Workshops & Training Certificates:	Institute	Period
"Good teaching Practices" Forum.	Applied Science University, Kingdom of Bahrain.	5/2019
Educational Professional Presentation Conference.	Applied Science University, Kingdom of Bahrain.	1/2018
Following Modules in the Research Connect Course.	Britch Council, Kingdom of Bahrain.	11/2018
National Skills Competition, in Graphic Design Skills.	Applied Science University, Kingdom of Bahrain.	3/2017
Professional Certificate in academic Practice (FHEA)	Higher Education Academy, United Kingdom.	8/2016

Using Text Reconstruction to Consolidate Seminar.	Applied Science University, Kingdom of Bahrain.	3/2016
Program Mapping To The NQF workshop.	Applied Science University, Kingdom of Bahrain.	2/2016
Improving Your Questions' Skills Workshop.	Applied Science University, Kingdom of Bahrain.	2/2016
Excellence, Quality Assurance& Students Engagement	Applied Science University, Kingdom of Bahrain.	12/2015
The Body Language and Methods of Presentation	Applied Science University, Kingdom of Bahrain.	11/2015
Research Development at ASU Seminar.	Applied Science University, Kingdom of Bahrain.	11/2015
Sustainable Buildings & Infrastructure Forum.	Bahrain Society of Engineers, Kingdom of Bahrain.	5/2015
Mapping Qualifications to the NQF Workshop.	Applied Science University, Kingdom of Bahrain.	3/2015
Mapping Qualifications to the NQF Course.	Ta'seel Company, Kingdom of Bahrain.	3/2015
Quality education and training: Sustainability and Employability Conference.	Authority for Qualifications & Quality Assurance of Education& Training, Kingdom of Bahrain.	2/ 2015
Green Capital Project.	Ministry of Interior, Kingdom of Bahrain.	2/2015
Community Engagement	Applied Science University, Kingdom of Bahrain.	2/2015
National Skills Competition, the Graphic Design Skills.	SH.Khalifa Bin Salman Institute, Bahrain.	1/2015
Arts & Science of Doing Research Seminar.	Applied Science University, Kingdom of Bahrain.	1/2015
Multilevel Models of Creativity Workshop.	Applied Science University, Kingdom of Bahrain.	12/2014
Mastering Creativity: Principles& Practice Workshop.	Applied Science University, Kingdom of Bahrain.	12/2014
Academic Advising Seminar.	Applied Science University, Kingdom of Bahrain.	11/2014
Moodle Workshop.	Applied Science University, Kingdom of Bahrain.	10/2014
Bloom Taxonomy Workshop.	Applied Science University, Kingdom of Bahrain.	10/2014
Trainer in Foundation course (media & layout design)	Bahrain Defense Authority, Kingdom of Bahrain	6/2014
Handling Difficult people Training.	IMPACT Training Institute, Kingdom of Bahrain.	6/1014
Evaluating final project, students BA (graphic design).	Royal university for Woman, Kingdom of Bahrain	5/2012
Educational courses & programs Workshop.	Applied Science University, Kingdom of Bahrain.	9/2011
Academic standers	Applied Sciences University, Kingdom of Bahrain.	9/2011
E- Learning and teaching methods.	Applied Sciences University, Kingdom of Bahrain.	2/ 2011
General English course at the level of Intermediate.	Applied Sciences University, Kingdom of Bahrain.	12/2010
Internal & External Review for The Program Offered	Applied Sciences University, Kingdom of Bahrain.	6/2010
Moodle Workshop.	Applied Sciences University, Kingdom of Bahrain.	6/2010
Program, Course Specification & Learning Outcomes.	Applied Sciences University, Kingdom of Bahrain.	6/2010
Presentation & Lecturing Skills of Faculty Members.	Applied Sciences University, Kingdom of Bahrain.	2/2010
Courses specification & intended learning outcomes	Applied Sciences University, Kingdom of Bahrain.	6/2010
quality of academic advising & registration	Applied Sciences University, Kingdom of Bahrain.	4/2010
Presentation & lecturing skills of faculty members	Applied Sciences University, Kingdom of Bahrain.	2/2010
Computer skills.	Microsoft Center, Cairo	9/2008
University curriculum specification	Helwan University, Egypt.	9/2006
Credit hours	Helwan University, Egypt.	5/2006
Training course in packaging.	Indian Institute of Packaging, India.	3/2006
Legal Affairs	Helwan University, Egypt.	9/2005

Scientific mission:	Institute	Period
Matthew Bolton College	Birmingham - UK	2001
PIRA packaging company	Cambridge, United Kingdom	2001
SMURFIT companies for packaging	West Auckland, Durham	2001
Indian Institute of Packaging	Mumbai - India	2006

Courses that have been taught

Packaging Design & technology
Outdoor Design & Symbols
Advertising & Branding Design
Magazine & books layout
Computer Graphic 1, 2, 3 (Photoshop, Illustrator & In Design)
Web design & multimedia
Graduation Project 1, 2
Specification and Design Management
Marketing & Design
Laws and regulation of printing & packaging
Ethics & Practice of Profession
Portfolio Design
Industry & Art
Design in Islamic Arts
Communication Theory
Printing Technique
History of Graphic Design
Internship

Language Skills:

Language

English

German